JE_O1-2_03
Exhibition Guidelines for Collectors

Format

Video: 1x 16:9 (landscape) / 3840x2160 - 60Hz
Audio: Stereo 48000 Hz

Equipment Requirements

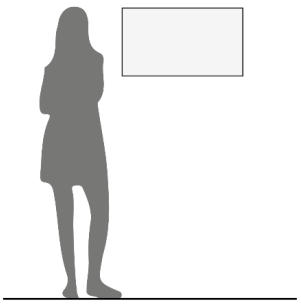
Display Technology: LCD/LED/OLED
Display Native Resolution: 4K 60Hz - 3840x2160
Screen Size: Variable dimensions (32” to 85”)
Display Type (recommended): Professional digital-signage display designed for 24/7 operation
Display Type (alternative): Standard 4K TV - minimal even black bezel with a non-intrusive logo
Mounting Hardware: VESA wall-mount
Positioning: 155 cm from the floor to the center of the screen
Audio System (recommended): External speakers connected to the display (soundbar)
Audio System (alternative): For low volume application the display’s internal speakers can be used
Video Player: Video Player provided by Quayola Studio (or similar high-end video playback system)
Cables: HDMI 2.0 (4K60) for audio and video signal

Installation Guidelines

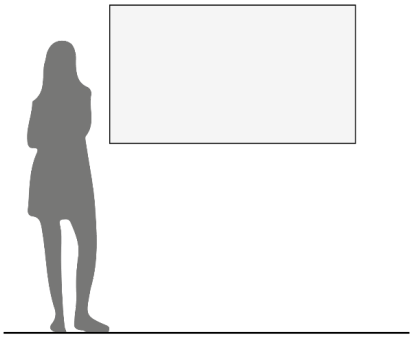
The artwork should be displayed on a dedicated 4K screen.
The display can be of any size and the collector is free to choose the one that fits the context best, as long as it respects the technical specifications mentioned above.

The artwork should be wall-mounted and displayed like a painting. The display should not sit on a tv stand or cabinet. All cabling and electronics should be hidden behind the display and/or wall.
The display should have a minimum clearance of 50 cm on all sides.
It is recommended to avoid bright reflections on the screen.
The picture-settings should be adjusted to achieve a softer/smoother image and avoid harsh contrasts.
Cinema-mode is usually a setting that better enhances the pictorial quality of the artwork.
Make sure that all automatic dimming modes are turned off, otherwise they will dynamically alter the picture. The screen’s back-light intensity should be adjusted to the overall lighting conditions. In some cases, it is best to keep the brightness down to blend the artwork with the surrounding environment.

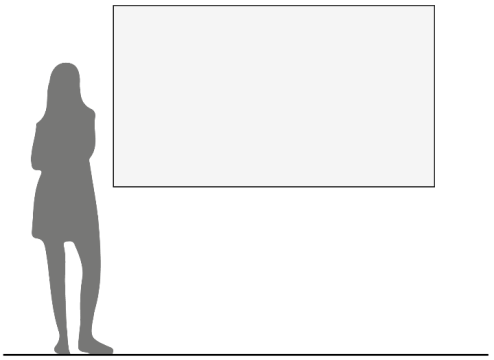
Screen Size Diagrams



32” Screen



65” Screen



85” Screen

Quayola Studio is happy to discuss site-specific configurations for the artworks based on individual needs.
In case of data loss or damage, new copies of the files can be provided by Quayola Studio.
Additional playback systems can also be provided upon request.